

**MINUTES
CITY OF CANANDAIGUA
PLANNING COMMISSION**

June 9, 2020

PRESENT: Chairman Torsten Rhode Commissioner Guy Turchetti
 Vice Chairman Stanley Taylor Commissioner Lindsay Henehan
 Commissioner Anne Beyer Commissioner Thomas Lyon
ABSENT: Commissioner Jeff Ayers

ALSO PRESENT: Richard E. Brown, Director of Development & Planning

CALL TO ORDER

Chairman Rhode called to order the Regular Meeting of the City Planning Commission at 7:00 P.M.
(The meeting was held remotely via the Zoom online platform.)

APPROVAL OF MINUTES:

Chairman Rhode asked if anyone had any additions or corrections to the May 12, 2020 Regular Meeting Minutes. Vice Chairman Taylor moved to approve the minutes as submitted. Commissioner Henehan seconded the motion, which carried by unanimous voice vote (6-0).

REVIEW OF APPLICATIONS

ITEM 1 **(Public Hearing) Application #20-067: 21 Parrish Street, SEAGER MARINE, Site Plan Review and Architectural Review to construct a 4,800 SF addition on the west side of the existing building and a 7,200 SF addition on the east side of the existing building.**

Architect, Dan Long presented the application. John Holland, the property owner, was also present. Mr. Holland said the plan is to expand the building and operations at 21 Parrish Street. The east side addition would contain a show-room and the west side would expand the service area. They plan to use the same architectural approach as the two buildings at their Pier location to create a branded, more unified appearance.

Chairman Rhode opened the Public Hearing. Seeing no one, the Public Hearing was closed.

Vice Chairman Taylor asked for a description of materials and colors to be used on the exterior.

Mr. Long described slate-gray, Hardiboard clapboard siding with natural-colored stone veneer at the foundation.

Commissioner Henehan asked about the proposed vertical siding in the gable areas and the rectangular designs proposed for the front of the building. Mr. Long explained that these are textural elements used to break up the design. They will be in a contrasting color of light gray or antique white.

Commissioner Henehan inquired about the type of roofing. Mr. Long stated that it would be a 30-year, architectural shingled roof.

The applicant is also proposing some limited new landscaped areas at the street line. This will include the installation of new, dark- sky compliant light poles.

Vice Chairman Taylor asked if the existing lights are to be removed. Mr. Long confirmed that they will be eliminated. Chairman Rhode inquired about the lighting on the building itself. Mr. Long said there are currently some soffit lights that will also be removed.

Chairman Rhode led the commission through the submitted SEQR Environmental Assessment Form.

Commissioner Lyon moved that the Planning Commission make a determination that Application #20-067 will not have a significant adverse effect on the environment and that a SEQR Negative Declaration be filed. Commissioner Henehan seconded the motion which carried with a voice vote (6-0).

Commissioner Ayers	Absent	
Commissioner Beyer	Voting	YES
Commissioner Henehan	Voting	YES
Commissioner Turchetti	Voting	YES
Commissioner Lyon	Voting	YES
Vice Chairman Taylor	Voting	YES
Chairman Rhode	Voting	YES

Chairman Rhode asked if there were any comments or questions. Hearing none, he called for a motion.

Vice Chair Taylor moved that the Planning Commission Approve the application as submitted and presented.

Commissioner Henehan seconded the motion, which carried with a vote (6-0).

Commissioner Ayers	Absent	
Commissioner Beyer	Voting	YES
Commissioner Henehan	Voting	YES
Commissioner Turchetti	Voting	YES
Commissioner Lyon	Voting	YES
Vice Chairman Taylor	Voting	YES
Chairman Rhode	Voting	YES

ITEM 2 **Application #20-084: 302 Eastern Blvd., PRISM INK & PACKAGING, Architectural Review, to install a wall sign. (Tabled May 12, 2020.)**

Nicholas Verrette presented the application. He has returned with a modified drawing indicating that the letters are raised from the background. They are solid and will be illuminated with a halo light at night.

Vice Chairman Taylor asked if the background portion of the sign will be lit. Mr. Verrette explained that only the lettering is to be illuminated.

Chairman Rhode asked if there were any additional comments or questions. Hearing none, he called for a motion.

Commissioner Henehan moved that the Planning Commission Approve the application as submitted and presented.

Vice Chairman Taylor seconded the motion, which carried with a vote (6-0).

Commissioner Ayers	Absent	
Commissioner Beyer	Voting	YES
Commissioner Henehan	Voting	YES
Commissioner Turchetti	Voting	YES
Commissioner Lyon	Voting	YES
Vice Chairman Taylor	Voting	YES
Chairman Rhode	Voting	YES

ITEM 3 **Application #20-095: 473 North Main Street, MARAFIOTI FIRM, Architectural Review, to install a 12 SF ground sign.**

Ian MacDonald, of Historic Sign Restoration, presented the application. Tom Marafiotti, of Marafiotti Firm, was also present. He said the sign would be double sided, hand-carved cedar, and gilded with column supports on both sides.

Vice Chairman Taylor asked if the existing carriage light is to be removed. Mr. MacDonald replied yes; although they may like to add decorative lighting at a later date.

Chairman Rhode asked if there were any additional comments or questions. Hearing none, he called for a motion.

Commissioner Lyon moved that the Planning Commission Approve the application as submitted and presented with the following conditions:

1. Applicant shall return to the Planning Commission for approval prior to installing sign lighting.

Commissioner Turchetti seconded the motion, which carried with a vote (6-0).

Commissioner Ayers	Absent	
Commissioner Beyer	Voting	YES
Commissioner Henehan	Voting	YES
Commissioner Turchetti	Voting	YES
Commissioner Lyon	Voting	YES
Vice Chairman Taylor	Voting	YES
Chairman Rhode	Voting	YES

ITEM 4 **(Public Hearing) Application #20-103: 39 Eastern Boulevard (Parkway Plaza) KEYSTONE NOVELTIES, for Site Plan Review and Architectural Review to install a 20 x 40 tent for the sale of fireworks from June 22 to July 5, 2020.**

Chris Englert and Rick Seery of Keystone Novelties presented the application. They would like to set up a tent to conduct parking lot sales of New York State licensed sparklers. The sale event is limited from June 22nd to July 5th. The tent would be on the property from June 19th to July 9th.

They will meet all local and state jurisdiction requirements regarding storage and handling. A Route Manager will visit the location 1 to 2 times per day to verify compliance, collect sales reports and cash, and remove trash.

Chairman Rhode opened the Public Hearing. No one was present, so the Public Hearing was closed.

Chairman Rhode asked for more details regarding the tent color and size. Mr. Seery said the tent would be 20 x 40. Typically, they use a red and white striped tent, but are willing to tone it down by using a solid color, if preferred by the Planning Commission.

Chairman Rhode also inquired about signage. Mr. Englert said they are requesting approval for two banner signs and skirting. The red and white skirting they typically use, displays their logo in orange.

Commissioner Henehan inquired about the reason for the space between the tent and the storage container. Mr. Seery explained that a 20 ft distance is a code requirement.

Vice Chairman Taylor asked if they would be using a generator. Mr. Seery answered no; they cannot fit a generator on site, so they will only be operating until dusk.

Vice Chairman Taylor approves of the proposed orientation of the tent. However, he asked about locating it in front of a vacant store, as opposed to Subway. Mr. Seery stated that they have no strong preference, other than maximum visibility of the tent.

Vice Chairman Taylor asked if the applicant had considered renting a vacant retail space in lieu of a tent. Mr. Seery explained that in their experience, a tent results in better sales. Also, the tent is more practical considering the short period of time they would be there.

Chairman Rhode asked if there were any additional comments or questions. Hearing none, he called for a motion.

Vice Chairman Taylor moved that the Planning Commission Approve the application with the following conditions:

1. The tent shall be white.
2. There shall be no more than two signs displayed.
3. There shall be no generator on site.
4. The location of the tent shall be contained within a parking area opposite a vacant store.
5. The skirting around the tent shall be red, white or blue, or any combination of those colors.

Commissioner Henehan seconded the motion, which carried with a vote (6-0).

Commissioner Ayers	Absent	
Commissioner Beyer	Voting	YES
Commissioner Henehan	Voting	YES
Commissioner Turchetti	Voting	YES
Commissioner Lyon	Voting	YES
Vice Chairman Taylor	Voting	YES
Chairman Rhode	Voting	YES

ITEM 5 Application #20-118: 290 Eastern Blvd., WELLNOW URGENT CARE, Architectural Review, to install two 113 SF wall signs.

Kirk Wright, of Sign and Lighting Services, presented the application. They are proposing two, identical wall signs on the south and east faces of the building. The design is for internally illuminated channel letters that are similar to what is used in the adjacent plaza.

Chairman Rhode asked if there were any comments or questions. Hearing none, he called for a motion.

Commissioner Henehan moved that the Planning Commission Approve the application as submitted and presented.

Commissioner Turchetti seconded the motion, which carried with a vote (6-0).

Commissioner Ayers	Absent	
Commissioner Beyer	Voting	YES
Commissioner Henehan	Voting	YES
Commissioner Turchetti	Voting	YES
Commissioner Lyon	Voting	YES
Vice Chairman Taylor	Voting	YES
Chairman Rhode	Voting	YES

ITEM 6 (Public Hearing) Application #20-119: 32 North Main Street CANANDAIGUA YMCA, for Site Plan Review and Architectural Review to install a 160 x 32 tent until September 7, 2020.

Richard Buch, Director of Operations, presented the application. Justine Olszewski, Senior Program Director, was also present. They wish to place a temporary tent on YMCA property for Summer Camp.

Chairman Rhode opened the Public Hearing. Seeing no one, the Public Hearing was closed.

Chairman Rhode noted a correction in the size of the tent. It is to be 16 x 32. He inquired about the color and placement. Mr. Buch said the tent would be white and would be placed near the access point on the west side.

Chairman Rhode asked if there were any additional comments or questions. Hearing none, he called for a motion.

Commissioner Lyon moved that the Planning Commission Approve the application as submitted and presented.

Commissioner Beyer seconded the motion, which carried with a vote (6-0).

Commissioner Ayers	Absent	
Commissioner Beyer	Voting	YES
Commissioner Henehan	Voting	YES
Commissioner Turchetti	Voting	YES
Commissioner Lyon	Voting	YES
Vice Chairman Taylor	Voting	YES
Chairman Rhode	Voting	YES

MISCELLANEOUS

Commissioner Lyon said City Council will hold a public hearing to discuss the City's Comprehensive Plan on July 2, 2020.

ADJOURNMENT

Vice Chairman Taylor moved to adjourn the meeting at 8:20. Commissioner Henehan seconded the motion which carried with a unanimous voice vote (6-0).

Richard Brown
Director of Development & Planning

Torsten Rhode
Planning Commission Chairman